

Going Forward



At Meeker & Associates, we will continue to provide retained search services for client companies, nonprofits, and higher education institutions. We also assist with one-on-one career guidance for those in early, middle, or mature career stages. Our established expertise in K-12 core and supplemental publishing, educational technology, and assessment, and our growing involvement in higher education and non-profit organizations' executive staffing projects have all contributed to the success we share with our clients.

Efficiency, partnership, confidentiality, and accountability bring people and opportunities together. We look forward to helping you grow and celebrate a successful year ahead.



"Our expectations were far exceeded by Meeker and Associates with their results in two recent national searches. The quality of candidates they recruited are exceptional, and throughout the process John Meeker kept us thoroughly informed and involved at the right level."

— Ms. DEBORAH DeVRIES
Noted Education
Executive



How we've **GROWN**.
How we can help **YOU GROW**, too.

FOCUSED EXECUTIVE SEARCH

- > K-12 Educational Technology
- > Higher Education
- > Publishing
- > Corporate and Non-Profit Organizations



The Year Ahead: Sustained Growth & New Opportunities for Our Clients

At Meeker & Associates, our focus is helping your organization find the leading executive and senior level candidates. Our objective is to make certain you have the team in place to capitalize on market opportunities. Our disciplined, well-defined search processes give you a cost-controlled, open, efficient approach to building the team that supports your critical growth and management plans.

With 26 years of experience, our ever-expanding marketing relationships, and a track record for success, we are the market's trusted source for crafting productive matches between candidates and the cultures of the organizations we serve.

We're pleased to share our successes with you and invite you to join us in the year ahead as we look forward to another year of service on behalf of our clients.



... in Review

OUR CLIENT BASE CONTINUES TO GROW

- Long-term clients engaged Meeker & Associates in multiple searches. Nearly 80% of our clients use our services to fill a variety of opportunities within their organizations.
- Visit www.johnmeeker.com for the most current client list.

EXPANDING OUR PORTFOLIO OF SERVICES

- We continue to strengthen our legacy service, recruiting for field-based positions.
- In 2003 & 2004, we also completed searches and placed VP of Sales and Marketing, VP of Operations, VP of Assessment Programs, and VP of Product Development executives.

SPECIALIZED SECTOR GROWTH & EXPANSION

- Expanded service with testing and assessment clients.
- Expanded service with nonprofit sector.
- Continued service with education technology clients.
- Continued service with publishers.

LEADERSHIP AND OUTREACH

Within the past several years, John Meeker and the Meeker & Associates team presented at national conferences, conducted workshops, and published articles for leading professional groups and industry associations.

- Presentation to Software and Information Industry Association Education Investment Forum in New York City.
- Presentation to Association of Educational Publishers (AEP) 2003 & 2004 Summit.
- Developer and facilitator for the AEP's Career Development Workshop.

- An AEP article on mentoring spotlighted John Meeker and the firm.
- Elected to the Board of Directors of the Consortium for School Networking (CoSN)
- Member, Editorial Advisory Board for the Association of Educational Publishers (AEP) Newsletter
- Member, Planning Committee for the 2005 Annual Summit of the Association of Educational Publishers (AEP)
- Sponsor, EdNet Annual Conference 2003, 2004 & 2005

KEY CONNECTIONS TO SERVE CLIENTS MORE RESPONSIVELY

Meeker & Associates continued to participate in a virtual partnership with Weiss & Associates, a Philadelphia based executive search firm whose capabilities align closely with Meeker & Associates. As a result, clients benefited from additional service and industry-leading coverage.

- Together, the two firms have refined and streamlined the recruiting process with clients.
- John Weiss presented with John Meeker at key market events. The two firms were co-sponsors of the 2003 & 2004 EdNet Conference.
- This virtual partnership offers greater collaboration and reach to meet client needs. Additional benefits to clients include speed of service, an expanded network of professionals, and national coverage.